

1.Introduction

This is our privacy policy. It tells you how we collect, and process data received from you on our site.

If you have any comments on this privacy policy, please email them to run@medalmiles.com

You may access our site without providing any data at all. However, to use all features and functions available on our site you may be required to submit or allow for the collection of certain data.

2.Who We Are

Here are the details that the General Data Protection Regulation 2016 says we have to give you as a 'data controller':

Our site address is www.medalmiles.com

Our company name is: Medal Miles Ltd

Our registered address is: 53 Priory Heights, Church Street, Dunstable, LU5 4RQ

Our nominated representative is: Tammie Sanders

Under GDPR we will ensure that your personal data is processed lawfully, fairly, and transparently, without adversely affecting your rights. We will only process your personal data if at least one of the following basis applies:

- a) you have given consent to the processing of your personal data for one or more specific purposes;
- b) processing is necessary for the performance of a contract to which you are a party or in order to take steps at the request of you prior to entering into a contract;
- c) processing is necessary for compliance with a legal obligation to which we are subject;
- d) processing is necessary to protect the vital interests of you or of another natural person;
- e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller; and/or
- f) processing is necessary for the purposes of the legitimate interests pursued by us or by a third party such as our credit card payment processing, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

3.What we may collect

We may collect and process the following data about you:

- Information you put into forms or surveys on our site at any time;
- Contact information such as email addresses and telephone numbers;
- A record of any correspondence between us
- Details of transactions you carry out through our site
- Details of your visits to our site and the resources you use

- Information about your computer (e.g. your IP address, browser, operating system, etc.) for statistical purposes

If in the future the Medal Miles have advertisers, Medal Miles may report aggregate information to our advertisers at this time the Medal Miles do not have advertisers.

4.Cookies

We use cookies to distinguish users and improve our site.

5.How we use what we collect

5.1 General

All personal data is stored securely in accordance with the EU General Data Protection Regulation (GDPR).

We use information about you to:

- Present site content effectively to you
- Provide information, products and services that you request, or (with your consent) which we think may interest you
- Carry out our contracts with you
- Allow you to use our interactive services if you want to
- Tell you our charges

If you don't want to be contacted for marketing purposes, please contact us at any time email: run@medalmiles.com

Please note: At the moment the Medal Miles does not have any advertisers. If in the future Medal Miles does have advertisers, we may give them aggregate information to help them reach their target audience, and we may use information we have collected to display advertisements to that audience. We will not, however, identify individuals to our advertisers.

6.How and Where we store your data

We may transfer your collected data to storage outside the European Economic Area (EEA). It may be processed outside the EEA to fulfil your order and deal with payment.

These may include payment processing (currently payments are made by PayPal and Stripe and verified by GeoTrust), search engine facilities, advertising and marketing.

By giving us your personal data, you agree to this arrangement. We will do what we reasonably can to keep your data secure.

Payment will be encrypted. If we give you a password, you must keep it confidential. Please don't share it. Although we try to provide protection, we cannot guarantee complete security for your data, and you take the risk that any sending of that data turns out to be not secure despite our efforts.

We only keep your data for as long as we need in order to use it as described above in section 5, and/or for as long as we have your permission to keep it. In any event, we will conduct an annual review to ascertain whether we need to keep your data. Your data will be deleted if we no longer need it in accordance with the terms of our Data Retention Policy. Our Data Retention Policy will be available shortly.

Data security is of great importance to us, and to protect your data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure data collected through our site.

Steps we take to secure and protect your data are contained in our Data Security Policy which will be available shortly.

Notwithstanding the security measures that we take, it is important to remember that the transmission of data via the internet may not be completely secure and that you are advised to take suitable precautions when transmitting data to us via the internet.

7. Disclosing your information

7.1 General

We are allowed to disclose your information in the following cases:

- We can disclose it if we have a legal obligation to do so, or in order to protect other people's property, safety or rights
- We can exchange information with others to protect against fraud or credit risks.

We may contract with third parties to supply services to you on our behalf. These may include payment processing (currently payments are made by PayPal and Stripe and verified by GeoTrust), search engine facilities, advertising and marketing. In some cases, the third parties may require access to some or all of your data. The only third party who has access to your information are PayPal and Stripe and verified by GeoTrust who process your card payments. Where any of your data is required for such a purpose, we will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, our obligations, and the obligations of the third party under GDPR and the law.

We may compile statistics about the use of our site including data on traffic, usage patterns, user numbers, sales and other information. All such data will be anonymised and will not include any personally identifying information. We may from time to time share such data with third parties such as prospective investors, affiliates, partners and advertisers. Data will only be shared and used within the bounds of the law.

7.2 If you are a visitor to our website making an enquiry or otherwise contacting us:

We use information about you to:

- Tell you about other goods and services that might interest you;

8. Your rights and contacting us

Under the GDPR, you have:

- the right to request access to, deletion of or correction of, your personal data held by us;
- the right to complain to a supervisory authority;
- be informed of what data processing is taking place;
- the right to restrict processing;
- the right to data portability;
- the right to object to processing of your personal data;
- rights with respect to automated decision-making and profiling (see section 11 below).

You have the legal right to ask for a copy of any of your personal data held by us (where such data is held). Please contact us for more details email: run@medalmiles.

You can ask us not to use your data for marketing. You can withdraw your consent to your personal data being processed. You can do this by contacting us at any time at email: run@medalmiles.com

To enforce any of the foregoing rights or if you have any other questions about our site or this privacy policy, please contact us using the details set out above.

9. Links to other sites

Please note that our terms and conditions and our policies will not apply to other websites that you get to via a link from our site. This Privacy Policy applies only to your use of Our Site. It does not extend to any websites that are linked to from Our Site (whether we provide those links or whether they are shared by other users). We have no control over how your data is collected, stored or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

10. Changes

If we change our Privacy Policy, we will post the changes on this page. If we decide to, we may also email you. We recommend that you check this page regularly to keep up-to-date.

11. Automated Decision-Making and Profiling

11.1 In the event that we use personal data for the purposes of automated decision-making and those decisions have a legal (or similarly significant effect) on you, you have the right to challenge to such decisions under GDPR, requesting human intervention, expressing their own point of view, and obtaining an explanation of the decision from us.

11.2 The right described in section 11.1 does not apply in the following circumstances:

- a) The decision is necessary for the entry into, or performance of, a contract between the you and us;
- b) The decision is authorised by law; or
- c) You have given your explicit consent.

11.3 Where we use your personal data for profiling purposes, the following shall apply:

- a) Clear information explaining the profiling will be provided, including its significance and the likely consequences;
- b) Appropriate mathematical or statistical procedures will be used;
- c) Technical and organisational measures necessary to minimise the risk of errors and to enable such errors to be easily corrected shall be implemented; and
- d) All personal data processed for profiling purposes shall be secured in order to prevent discriminatory effects arising out of profiling.